

ASX RELEASE

GreenPlumbers® Trade Mark Secured

Melbourne, Australia, 28 November 2008, Green Invest Limited, (ASX: GNV), one of Australia's leading environmental solutions company, is pleased to announce that it has secured the GreenPlumbers® trade mark and associated business assets.

The trade mark was purchased for \$250,000 from the Master Plumbers Mechanical Services Association ('MPMSAA') of Australia, who developed the GreenPlumbers® trade mark in 2000. MPMSAA retains the rights to provide training and obtain related sponsorship under the GreenPlumbers® brand in Australia, NZ and North America.

According to Green Invest Managing Director, Mr. Ian McMillan, the ownership of the brand is an important step forward in establishing the GreenPlumbers® branding around the globe. "Until this purchase, we had used one of our primary brands under licensed from MPMSAA. Full ownership will allow us to build the brand to create a significant international player in the environmental industry", he said.

"Already GreenPlumbers® is one of the most highly recognised environmental brands in Australia and the US. Our vision is to continue development of the GreenPlumbers® licensing and installation business in these markets and extend to other markets over time. We are set to play a leading role in assisting Governments and communities in combating the impact of global warming."

MPMSAA Chief Executive Officer, Mr Vin Ebejer, says the MPMSAA is proud to have been at the forefront of recognising the impact of global warming. "We established the GreenPlumbers® concept in 2000 and developed an internationally recognised program to train plumbers to appreciate global warming and undertake water efficiency upgrade programs", he said.

"We will continue to have a close association with Green Invest where under license we provide the GreenPlumbers® training while they undertake the hands on role of installing water efficiency products. It's a win-win situation with us supporting our members and the community with training while allowing an Australian commercial organisation to assist governments and the community with upgrade programs", he said.

Green Invest purchased GreenPlumbers® International Pty Ltd ('GPI') in late 2007. GPI was an offshoot of MPMSAA through which the commercial operations of the GreenPlumbers® brand were being run. The MPMSAA and Green Invest jointly entered the USA market around this time; since then 3,100 plumbers have been trained across 30 states and the GreenPlumbers® USA licensing network has been established.

Green Invest now owns all of the trademarks and brands through which it operates including GreenPlumbers®, Sustainable Footprint and NextGen.

ABOUT GREEN INVEST LIMITED

Green Invest Limited, Australia's leading environmental solutions company, comprises GreenPlumbers®, Sustainable Footprint and Nextgen:

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GreenPlumbers®

GreenPlumbers® is one of Australia's leading environmental products and installation services aggregating environmental commodities. Originally founded by the Master Plumbers and Mechanical Services Association of Australia (MPMSAA) in 2005, GreenPlumbers® now provides national distribution and installation of environmentally friendly plumbing products and green audits through a network of trained and accredited GreenPlumbers® in Australia and throughout North America.



Sustainable Footprint was developed in order to satisfy the growing worldwide market demand for energy and water reduction. Sustainable Footprint provides clients with an insight into the status of energy and water use within their organisation through the process of an energy and water assessment. Sustainable Footprint also provides organisations with a full range of sustainable environmental training workshop.



Nextgen is a market leader in the inter-dealer and intercompany brokering of physical energy, energy derivatives and environmental commodities to domestic and commercial consumers in Australia. Founded in February 2000 Nextgen possesses significant expertise in the area of energy and environmental commodity brokerage and provides related market advisory services to assist clients with their financial and environmental objectives. Nextgen publishes its leading environmental newsletter "The Green Room" weekly.

Green Invest plans to continue developing a portfolio of inter-related businesses with leading market positions in the emerging environmental commodities and services market. For more information please visit www.greeninvest.com .

Further enquiries:

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