



green invest

Investing in Sustainability

First Licensee Revenue from GreenPlumbers® USA

Melbourne, Australia, 27 October 2008, Green Invest Limited, (ASX: GNV), one of Australia's leading environmental solutions companies, is pleased to announce that the revenue stream has commenced from the GreenPlumbers® USA licensing program.

The GreenPlumbers® USA licensing program, which commenced in July 2008, is conducted through our North American master licensee Onni Inc. It now has licensees in ten different states throughout the USA including five of the top ten most populated states. Through the GreenPlumbers® USA program, licensees gain access to the GreenPlumbers® brand and greater access to the various water efficiency programs being conducted by government throughout the USA.

Green Invest Managing Director Mr Ian McMillan said he is pleased to have the GreenPlumbers® USA program deliver its first royalty revenue to Green Invest. "Our foundation is in place giving us a national capability across the USA to train companies in GreenPlumbers® techniques and then offer licenses to key businesses. Even in these tough economic times the demand for the training courses is high and the conversion to licensees is continuing. The licensing provides Green Invest with its royalty stream" he said.

"The USA has water shortages and drought conditions with Government and water authorities implementing water efficiency programs. This is a major opportunity for plumbing companies to redirect resources and GreenPlumbers® provides a key for them capitalising on this developing market" he said.

According to Mr Steve Lehtonen, President of Onni Inc, the objective is to have the GreenPlumbers® brand recognised as one of the top green brands in North America. "We are well on the way of achieving this milestone in just twelve months" he said.

"Before the end of the year, GreenPlumbers® USA will have completed more than ninety-five workshops and issued three thousand, one hundred accreditations for plumbers in thirty states. We expect that accreditations will triple to almost ten thousand before the end of 2009" he said.

"2008 has been a remarkable year for the United States start up of GreenPlumbers®. Completely unknown in October 2007, GreenPlumbers® USA Training & Accreditation programs have now been requested in all fifty states and Puerto Rico." Mr Lehtonen said.

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“In addition, GreenPlumbers® USA has been featured in over twenty construction and conservation magazines and several television newscasts,” he said.

The USA Environmental Protection Agency’s *WaterSense* program is currently reviewing options with GreenPlumbers®, they are impressed by the additional security and integrity offered by the GreenPlumbers® USA Training, Accreditation & Licensing programs. *WaterSense* partner outreach coordinator Stephanie Thornton says “Plumbers really are on the front lines of water efficiency, so we’re excited to see such an overwhelming level of enthusiasm for the GreenPlumbers® workshops.”

ABOUT GREEN INVEST LIMITED

Green Invest Limited, Australia’s leading environmental solutions company, comprises GreenPlumbers®, Sustainable Footprint and Nextgen:



GreenPlumbers® is one of Australia’s leading environmental products and installation services aggregating environmental commodities. Originally founded by the Master Plumbers and Mechanical Services Association of Australia (MPMSAA) in 2005, GreenPlumbers® now provides national distribution and installation of environmentally friendly plumbing products and green audits through a network of trained and accredited GreenPlumbers® in Australia and throughout North America.



Sustainable Footprint was developed in order to satisfy the growing worldwide market demand for energy and water reduction. Sustainable Footprint provides clients with an insight into the status of energy and water use within their organisation through the process of an energy and water assessment. Sustainable Footprint also provides organisations with a full range of sustainable environmental training workshop.



Nextgen is a market leader in the inter-dealer and intercompany brokering of physical energy, energy derivatives and environmental commodities to domestic and commercial consumers in Australia. Founded in February 2000 Nextgen possesses significant expertise in the area of energy and environmental commodity brokerage and provides related market advisory services to assist clients with their financial and environmental objectives. Nextgen publishes its leading environmental newsletter “The Green Room” weekly.

Green Invest plans to continue developing a portfolio of inter-related businesses with leading market positions in the emerging environmental commodities and services market. For more information please visit www.greeninvest.com.

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