



## **Sustainable Footprint selected to develop Eco-Living Community Challenge for WPGA**

**Melbourne, Australia, 29 April 2009** - The Directors of Green Invest Limited, (ASX: GNV) are pleased to announce that its subsidiary Sustainable Footprint has been selected by the Western Port Greenhouse Alliance (WPGA) to develop and conduct the Eco-Living Community Challenge, a residential household emissions reduction program. The Western Port Greenhouse Alliance is formed by seven member councils representing a total population of approximate 760,000 people in the Western Port region of Victoria.

“Residents want to cut their carbon emissions, but they need help, says Greg Hunt, Executive Officer of the Western Port Greenhouse Alliance. “With Green Invest on board, we’ll be able to give them the help they need,” he said.

The sustainable energy assessment market in Australia continues to develop at a rapid pace. This growth is appearing across a number of sectors including SMEs, Corporations, Government Departments and Households. The WPGA initiative demonstrates further development in the household sustainable assessment arena.

Sustainable Footprint’s CEO Ross Brierty said, “An attractive aspect of this project is that it involves participation from sister corporations Green Plumbers and Nextgen, who will provide a green workforce and expert knowledge on carbon markets respectively.” Sustainable Footprint conducts audit of houses and make recommendations in relation to energy and water efficiency savings. These savings are further enhanced through Green Plumbers’ installation of energy and water efficiency devices and through Nextgen’s Renewable Energy Certificate trading.

He added, “One other participant in the program is the Brotherhood of St. Laurence, which will be working collaboratively with Sustainable Footprint to provide the Household Energy Audit Programs within the WPGA region.”

Sustainable Footprint is looking forward to duplicating this model with the other Greenhouse Alliance initiatives in both Victoria and other states of Australia to assist in developing a Low Carbon Economy.

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**About Sustainable Footprint & Western Port Greenhouse Alliance (WPGA)**

### **Sustainable Footprint**

Sustainable Footprint is an environmental auditing business, specialising in corporate, SME, government and household sustainability.

Our approach is focussed on promoting effective environmental and social change from an individual to an enterprise-wide level.

Sustainable Footprint is wholly owned by Green Invest Limited (ASX code: GNV), listed on the Australian Securities Exchange. For more information visit [www.sustainable-footprint.com](http://www.sustainable-footprint.com)

### **Westernport Greenhouse Alliance (WPGA)**

The Western Port Greenhouse Alliance (WPGA) was established in 2004 as a partnership of local governments to implement projects to reduce greenhouse gas emissions and respond to climate change. Member councils are:

Shire of Baw Baw	Bass Coast Shire Council	Cardinia Shire Council
City of Casey	Frankston City Council	City of Kingston
Mornington Peninsula Shire		

The WPGA conducts projects in greenhouse gas mitigation, carbon offsetting and climate change adaptation. Information about the WPGA can be found at [www.wpga.org.au](http://www.wpga.org.au)

## ABOUT GREEN INVEST LIMITED

Green Invest Limited, Australia's leading environmental solutions company, comprises Nextgen, Sustainable Footprint and GreenPlumbers®

Green Invest plans to continue developing a portfolio of inter-related businesses with leading market positions in the emerging environmental commodities and services market. For more information please visit [www.greeninvest.com](http://www.greeninvest.com).



Nextgen is Australia's leading broker of energy derivatives and environmental commodities in both over-the-counter and exchange traded markets. With the arrival of emissions trading in the form of the Carbon Pollution Reduction Scheme (CPRS), Nextgen has developed a suite of products to assist clients in managing the opportunities and challenges, which arise from this structural change to the Australian economy. Nextgen also provides related market advisory services, data and the leading environmental publication "The Green Room" to assist clients with their financial and environmental objectives.



Sustainable Footprint was developed in order to satisfy the growing worldwide market demand for energy and water reduction. Sustainable Footprint provides clients with an insight into the status of energy and water use within their organisation through the process of an energy and water assessment. Sustainable Footprint also provides organisations with a full range of sustainable environmental training workshop.



GreenPlumbers® is one of Australia's leading environmental products and installation services aggregating environmental commodities. Originally founded by the Master Plumbers and Mechanical Services Association of Australia (MPMSAA) in 2005, GreenPlumbers® now provides national distribution and installation of environmentally friendly plumbing products and green audits through a network of trained and accredited GreenPlumbers®

Green Invest plans to continue developing a portfolio of inter-related businesses with leading market positions in the emerging environmental commodities and services market.

For more information please visit [www.greeninvest.com](http://www.greeninvest.com)

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